



# MEMBERSHIP DRIVE



Membership Promotion runs from 01/10/22 to 29/01/23

## TERMS & CONDITIONS OF ENTRY

The promoter is THE LION Richlands Pty Ltd. By entering the “STUFF YOUR POCKETS” promotion, you are agreeing to the following terms and conditions. Entry details remain the property of THE LION Richlands Pty Ltd. By entering the promotion, winners agree to have their photo taken for promotional purposes.

## **MECHANICS**

The “STUFF YOUR POCKETS” promotion commences on Oct 1 2022, up to and including Jan 29 2023.

To claim a prize in the “STUFF YOUR POCKETS” promotion, the drawn member for each component **MUST be a 2023 financial member of the club and opted in to receive both SMS and email** marketing communications and be present at the time of the draw.

Members will earn 1 entry with every \$5 POS and \$10 PLAY (T/O) from Oct 1 2022, up to and including Jan 29, 2023. All accumulated entries will be validated by swiping the kiosk on the day of the draws.

The winning members will be required to display their membership card for THE LION Richlands upon request by the promotion compere.

There are two individual components to this promotion as defined below:

**1/ Lead up draws on Promo Day**

There will be 28 cash prize draws on promotion day (Jan 29<sup>th</sup>). The draws will start at 11am and run through to 5:45pm with one member drawn from the E- barrel every 15 minutes.

Prior to announcing the winning member of each these draws, the eligibility criteria will be checked in the Talkbox system. The drawn member will be given the opportunity to Opt in if they are not already, if they choose not to then a redraw will occur. Members have 3 minutes to present themselves to the promotion compere or a redraw will occur.

The prizes are as follows - 4 x \$1000, 4 x \$500, 4 x \$350, 4 x \$300, 4 x \$250, 4 x \$200, 4 x \$100. The total amount given away on the day for this component is \$10,000.

Draw times as below –

**11:00 - \$100 11:15 - \$100 11:30 - \$100 11:45 - \$100 12:00 - \$150**  
**12:15 - \$150 12:30 - \$150 12:45 - \$150 13:00 - \$200 13:15 - \$200**  
**13:30 - \$200 13:45 - \$200 14:00 - \$250 14:15 - \$250 14:30 - \$250**  
**14:45 - \$250 15:00 - \$300 15:15 - \$300 15:30 - \$300 15:45 - \$300**  
**16:00 - \$350 16:15 - \$350 16:30 - \$350 16:45 - \$350 17:00 - \$500**  
**16:15 - \$500 16:30 - \$500 16:45 - \$500 17:00 - \$1000 17:15 - \$1000**  
**17:30 - \$1000 17:45 - \$1000**

**3/ Major Draw**

The finalist for the major draw will be drawn at 6.00PM on Jan 29 2023.

Prior to announcing the winning member, the eligibility criteria will be checked in the Talkbox system. The drawn member will be given the opportunity to Opt in if they are not

already, if they choose not to then a redraw will occur. The winner will be presented with a guaranteed prize of \$10,000 as well as complimentary champagne.

## **LIABILITY TERMS OF PROMOTION**

THE LION Richlands is not liable for any loss, damage or injury by any person in connection with the Major Promotion.

The major Draw Day is subject to change, pending COVID closures or further restrictions are announced. The Lion Richlands reserves the right to change the process for the final draw should restrictions change. These changes will be announced via SMS and/or email to each finalist prior to the final draw.

Board of Directors, management, staff and immediate family members of the aforementioned are ineligible to claim a prize.

The decisions of the management of THE LION Richlands are final. No correspondence or third-party actions will be entered into. If a member is found to be abusing this promotion a decision will be made by management to refuse entries.

Promotional materials are void if stolen, forged, mutilated or tampered with in any way. No responsibility is accepted for late, lost or misdirected entries. Management reserves the right to amend any terms and conditions listed throughout the promotional period.

In the case of the intervention of any outside act, that hinders the Promoter's ability to proceed with the promotion on the dates and in the manner described in these terms and conditions, including but not limited to vandalism, power failures, natural disasters, etc., the Promoter may in its absolute discretion take any action that may be available, including to cancel, terminate, modify or suspend the promotion.