



20K FORTUNE FOUNTAIN

MEMBERSHIP DRIVE



Membership Promotion runs from 01/10/23 to 28/01/24.

TERMS & CONDITIONS OF ENTRY

The promoter is THE LION Richlands Pty Ltd. By entering the “20K FORTUNE FOUNTAIN” promotion, you are agreeing to the following terms and conditions. Entry details remain the property of THE LION Richlands Pty Ltd. By entering the promotion, winners agree to have their photo taken for promotional purposes.

MECHANICS

To claim a prize in the “20K FORTUNE FOUNTAIN” promotion, the drawn member for each component **MUST be a 2024 financial member of the club and opted in to receive both SMS and email** marketing communications and be present at the time of the draws.

Members who have renewed their membership for 2024 will earn 1 entry on the **MAJOR DRAW** Day Jan 28, 2024, in the form of a custom numbered gold coin by showing their 2024 membership card to promotion staff.

Additional entries can be earned for ten **2024 financial members** selected randomly in Gaming, Restaurant, Cafe, Sports Bar & Raffles each week between Oct 1, 2023, up to and including Jan 22, 2024. All members with additional entries will be contacted each month to inform them of how many entries they're entitled to on the **MAJOR DRAW** Day.

Members can also earn additional entries by participating in our weekly promotions, these will be allocated at random as determined by the Gaming Manager. All accumulated entries will be validated on the **MAJOR DRAW** Day (i.e., members will be given more than 1 numbered gold coin).

Once a member has received their gold coin/s (Gold coins are numbered and will need to be recorded on a Runsheet next to a members membership number), they are then to flip the coin/s into the fountain located in the foyer.

There are two individual components to this promotion as defined below:

1/ Lead up draws on major draw day

There will be a total of 28 cash prizes to be won on **MAJOR DRAW** Day (Jan 28th, 2024). The draws will start at 11am and run through to 5:45pm with one member drawn every 15 minutes by a promotional staff member who will use the fountain to draw out a gold coin.

The promotional staff is to then match the numbered gold coin to a members membership number and call out their name over the microphone. The winning member is then to draw out a gold coin from the second tier of the fountain that will have a printed cash amount.

Prior to announcing the winning member of each these draws, the eligibility criteria will be checked in the Talkbox system. The drawn member will be given the opportunity to Opt in if they are not already, if they choose not to then a redraw will occur. Members have 3 minutes to present themselves to the promotion compere or a redraw will occur.

All members who win in the lead up draws will have their gold coin entries placed back into the fountain for a second chance at the **MAJOR DRAW** (6.00PM).

There will be a total of 28 draws in total, prize breakdown as follows - 4 x \$1000, 4 x \$500, 4 x \$350, 4 x \$300, 4 x \$250, 4 x \$200, 4 x \$100 making the total amount guaranteed to be given away in this component \$10,000.

3/ Major Draw

The finalist for the **MAJOR DRAW** will be drawn at 6.00PM on Jan 28, 2024. The promotional staff is to match the numbered gold coin to a members membership number and call out their name over the microphone. Prior to announcing the winning member, the eligibility criteria will be checked in the Talkbox system. The drawn member will be given the opportunity to Opt in if they are not already, if they choose not to then a redraw will occur. The winner will be presented with a guaranteed prize of \$10,000 as well as complimentary champagne.

LIABILITY TERMS OF PROMOTION

THE LION Richlands is not liable for any loss, damage, or injury by any person in connection with the Major Promotion.

The **MAJOR DRAW** Day is subject to change, pending COVID closures or further restrictions are announced. The Lion Richlands reserves the right to change the process for the final draw should restrictions change. These changes will be announced via SMS and/or email to all members prior to the final draw.

Board of Directors, management, staff, and immediate family members of the aforementioned are ineligible to claim a prize.

The decisions of the management of THE LION Richlands are final. No correspondence or third-party actions will be entered into. If a member is found to be abusing this promotion a decision will be made by management to refuse entries. This includes all requests to replace misplaced, lost, or stolen gold coins.

Promotional materials are void if stolen, forged, mutilated, or tampered with in any way. No responsibility is accepted for late, lost or misdirected entries. Management reserves the right to amend any terms and conditions listed throughout the promotional period.

In the case of the intervention of any outside act, that hinders the Promoter's ability to proceed with the promotion on the dates and in the manner described in these terms and conditions, including but not limited to vandalism, power failures, natural disasters, etc., the Promoter may in its absolute discretion take any action that may be available, including to cancel, terminate, modify or suspend the promotion.